

# WINE & SPIRITS TASTING COMPETITION

TUESDAY, APRIL 21, 2020  
10:00 AM - 4:30 PM  
OCTAVIUS BALLROOM  
CAESARS PALACE LAS VEGAS



## Taste the Excitement!

The Wine & Spirits Tasting Competition, sponsored by *The Tasting Panel* magazine and *The Somm Journal* is one of the highlights of the WSWA Convention & Exposition and a great way to gain additional exposure for your brand(s).



### JUDGING & CRITERIA

Judging and judging criteria for the Wine & Spirits Tasting Competition is managed by *The Tasting Panel* magazine and *The Somm Journal*, two of the most widely circulated trade publications in the beverage industry, reaching an audience of thousands of key decision-makers every month.

- Winners of the Competition will be announced on Wednesday, April 22 via the WSWA mobile app and will be posted on the Convention website [wswaconvention.org](http://wswaconvention.org).
- All winners will receive ribbons and placards for display in their booth and/or suite.
- To enter, complete the [Wine Tasting Competition Registration Form](#) and/or the [Spirits Tasting Competition Registration Form](#).

To be eligible to participate, the brand must have company representatives registered for the WSWA 77th Annual Convention & Exposition as an exhibitor or suite holder.

- There is a nominal administrative fee of \$35 (per product) to be entered into the competition.

### GETTING YOUR ALCOHOL TO THE CONVENTION

Wines and spirits submitted for the Wine & Spirits Tasting Competition MUST be shipped through a licensed Florida wholesaler following [WSWA's Product Handling Guidelines](#).

Wines and spirits entered into the competitions must be boxed separately and labeled with the Wine & Spirits Competition Destination Label, found [here](#).

**For more information please contact WSWA's Competition Consultant, Hanna Empen ([Hanna@wswa.org](mailto:Hanna@wswa.org)), or call the WSWA Convention Hotline (202) 371-5682.**

### WINE TASTING

- Best in Category
- Best White
- Best Red
- Best Dessert Wine and Sparkling Wine

### SPIRITS TASTING

- Best in Category
- Best White Spirit
- Best Brown Spirit
- Best Dessert Spirits and Cordial

### MEDALS WILL BE AWARDED FOR:

- Best of Show
- Double Gold
- Gold
- Silver

Winning submissions will be featured in the summer issue of *The Tasting Panel* magazine.



Executive Director & Emcee  
**Tony Abou-Ganim**  
THE MODERN MIXOLOGIST



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