



WINE & SPIRITS WHOLESALERS OF AMERICA SHOW MANAGEMENT SHIPMENT

COMPANY NAME

(Please provide the name of company participating in competition.)

SHIP TO:

**WINE & SPIRITS
WHOLESALERS OF AMERICA
77TH ANNUAL CONVENTION & EXPOSITION
April 20-23, 2020 | Caesars Palace Las Vegas**

**WINE & SPIRITS
TASTING
COMPETITION**

BOX #

TOTAL BOXES

Alcohol Samples must be received by **WHOLESALER** not later than March 30, 2020

1

**COMPETITION
PRODUCT
STORAGE**

**OCTAVIUS
BALLROOM
COMPETITION
AREA**



HOW TO USE THIS LABEL:

When sending alcohol beverage product to your wholesaler:

- Affix this label to the **SIDE** of the case
- Affix your shipping label to the **TOP** of the case

If your alcohol beverage is in inventory at a **WSWA wholesaler**, the wholesaler will affix this label for you, however you must advise the wholesaler the intended final destination of the alcohol so that correct label may be applied to the case.

If your alcohol is in inventory at a **non-WSWA wholesaler**, you must supply the destination label(s) to your wholesaler.

IMPORTANT: This label must be used on all cases intended for the Competitions. Samples for the Wine & Spirits Tasting Competitions **MUST** be packaged separately from alcohol intended for suites or exhibit halls. WSWA will be pre-sorting and categorizing all wines and spirits entries prior to the official Convention move-in dates.